

Linda Pilolli's Star Searchers

October Newsletter
September Recognition & Results

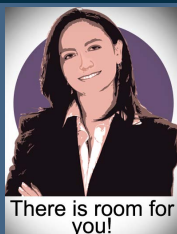
Queens of Sharing Monthly



Annual Goals!

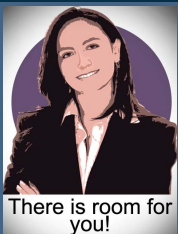
- \$850,000 We Can Do It!
- 50 stars by June 15th 2013
- 200 Strong!
- 5 new sales directors by June 2013
- 4 Free Car Drivers

DIQ!



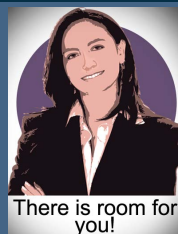
Your Name!

Future Director

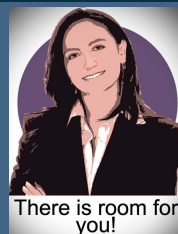


Your Name!

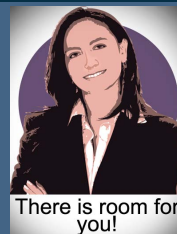
Team Leader



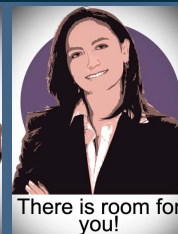
Your Name!



Your Name!



Your Name!



Your Name!

1. Linda Pilolli
2. Alexandria Scianna
3. Lorrie Mead
4. Your Name!
5. Your Name!

Enter your
Weekly Summaries
Online!

*I Want to
hear about
your
success!*



Click to...

www.marykayintouch.com

login, and click on "Record My
Weekly Accomplishments"

Red Jackets



Alexandria
Scianna



Sharon
McKinney



Lorrie
Mead



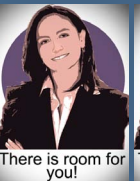
Kelly
Wetzler



Your Name!



Your Name!



Your Name!



Your Name!

On target for their first FREE Car!



Your Name!



Your Name!



Your Name!



Your Name!



Queens Court of Sharing



Sharon
McKinney



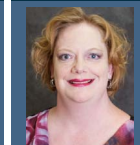
Linda
Pilolli



Your Name!



Your Name!



Your Name!

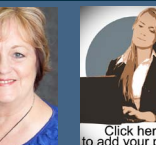
Queen of Wholesale



Cindy
Vasta



Linda
Pilolli



Sharon
McKinney

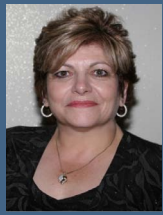


Danielle
Donatelli



Kelly
Wetzler

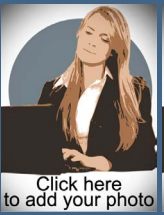
Queens Court of Sales Standing



Linda
Pilolli



Cindy
Vasta



Danielle
Donatelli



Heather
Oldham



Sharon
McKinney

Click here
to add your photo

Click here
to add your photo

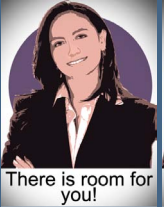
Queen of Retail Monthly



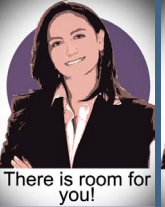
Sharon
McKinney
\$551.50



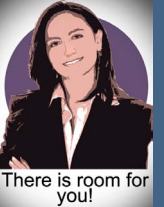
Cindy
Vasta
\$271.00



Your
Name!
\$\$\$



Your
Name!
\$\$\$



Your
Name!
\$\$\$

Weekly Summaries

Sharon McKinney

\$267.00

\$284.50

Cindy Vasta

\$271.00

SENIOR CONSULTANT

Requirements

- 1 - 2 active personal team members.
- You must be active.

Compensation

- 4% personal team commission.

STAR TEAM BUILDER

Requirements

- 3 - 4 active personal team members.
- You must be active.

Compensation

- 4% personal team commission.
- Eligible to begin earning \$50 team-building bonus.



TEAM LEADER

Requirements

- 5 - 7 active personal team members.
- You must be active.

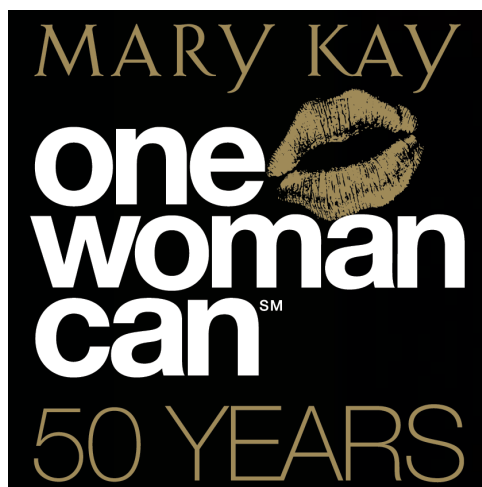
Compensation

- 9% or 13% personal team commission.
- \$50 team-building bonus.



Go to
lindapilolli.com/calendar
or click here for more
calendar information.

New sleek Mary Kay® bumblebee making
a debut for the 50th Anniversary!



CAREER CAR

Requirements

- 14+ active personal team members.
- \$5,000 monthly personal team production.
- You must be active.

Compensation

- 9% or 13% personal team commission.
- \$50 team-building bonus.
- Career Car or \$375 per month.



FUTURE INDEPENDENT SALES DIRECTOR

Requirements

- 8+ active personal team members.
- You must be active.

Compensation

- 9% or 13% personal team commission.
- \$50 team-building bonus.

What You Need To Know!

MARY KAY® MAKEOVER contest

HOLLYWOOD DREAMS

The contest works the same way as the previous Mary Kay® Makeover Contests with the same three phases and lots of glamorous prizes – this time you could win a trip to Los Angeles to be treated like a star, in addition to winning a donation to your favorite charity!

1. **Entry/Submission** - Sept. 5, 8 am CT - Nov. 5 Noon CT
2. **Public Voting** - Nov. 6, Noon CT - Nov. 16, Noon CT
3. **Private Judging** - Nov. 16 - Dec. 14

"Within Yourself lies everything you ever dreamed of being. It is within your reach. Dare to Grow into your dreams and claim this as your motto: Let it be me."
~ Mary Kay Ash



Preferred Customer ProgramSM

RELATIONSHIP BUILDING FOR RESULTS

Fall/Holiday 2012

July 16: Fall/Holiday 2012 Preferred Customer ProgramSM online enrollment (monthly and quarterly) begins. Consultant First Look enrollment begins for Fall/Holiday 2012 issue of the Preferred Customer ProgramSM version of *The Look*.

Aug 15: Last day to enroll online for the Fall/Holiday 2012 Preferred Customer ProgramSM mailing of *The Look*.

Sept. 10: Early ordering privilege of the new Fall/Holiday 2012 promotional items begins for Independent Beauty Consultants who enrolled in *The Look* for Fall/Holiday 2012 through the Preferred Customer ProgramSM.

Sept. 15: Last day of online enrollment for the Month 2 mailer.

Sept. 20: Fall/Holiday issue of *The Look* mails.*

Nov. 1: Fall/Holiday 2012 Preferred Customer ProgramSM Month 2 brochure mails.*



The NEW limited-edition* **Mary Kay® Hollywood Mystique** collection takes us back to a time when femininity ruled.

Fang-tastic Sales Ideas

- ☐ Host a Halloween "Haunted Open House": Showcase glamour and color looks with fun decorations!
- ☐ Trick or Treat Sale: Buy 1 item and get 2nd item at 50% off! Offer special discounts on products of your choice (such as 20% off all Masks, etc.)
- ☐ Ghosts & Goblins Glam Night: Host a Glamour night filled with fall treats!
- ☐ Pumpkins & Pampering: Guests enjoy satin hands & the dash out the door look...Give each guest a small pumpkin to take home as a gift!
- ☐ Cobwebs and Cosmetics: Teach a class focusing on color application "tricks"... sometimes using color can get tricky!
- ☐ Have a "Trash It" party: Bring your "ghastly" outdated, old cosmetics and trash them! It's time to update your look!
- ☐ Free MASKara: Offer your customers a free Mascara when they book an appointment to try the new products!
- ☐ Halloween Treat Bag Inserts for Moms: Create a coupon for a complimentary Mary Kay makeover. Attach a sample and your Mary Kay business card.
(be sure and ask if they have a Mary Kay Consultant, and remember to get their contact info...follow up is key!)



End of Quarter Stars

Consultant Name	Contest Credit Recognition	Total Career Star Quarters
Danielle Donatelli	Sapphire	#1
Sharon McKinney	Diamond	#5
Lorrie Mead	Ruby	#12
Heather Oldham	Sapphire	#1
Linda Pilolli	Pearl	#68
Alexandria Scianna	Sapphire	#6
Cindy Vasta	Pearl	#2
Kelly Wetzler	Sapphire	#4
Your Name Here!		



From Linda

October
2012



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